

ECO EXPO

Case History Industry: Consumer Packaged Goods

Includes:

- Econo Cotton Tote
- Montado Cork and Linen Journal
- Uglies Sea Salt Potato Chips (2 oz)
- Pipcorn Cinnamon Twists (1 oz)
- Ugly Co. 100% Upcycled Peaches (2 oz)
- Copper Reusable Straw
- Customizable Card

EQP PRICE:
\$33.00 (C)



ITEM: BACTNATURAL (with modifications)

A Consumer Packaged Goods company needed a lower-cost gift to give its attendees at the beginning of an upcoming sustainability expo in their industry. They loved our Act Natural kit but wanted to include an item that allowed attendees to show off their brand as they walked around the event floor. They swapped in the Econo Cotton Tote in place of the water bottle, perfect for carrying snacks and flyers around the expo, and the Montado journal was perfect for notetaking during long conference meetings. They omitted the straw to meet their desired price point.



Full-color
heat transfer



Laser