

TIDINGS FOR TEACHERS

Case History Industry: Education

Includes:

Textari Comfort Cloud Pen

Slate Coaster

Wooden Bulb Ornament

Sir Walter Candy Co. Rocky Road Popcorn (6 oz)

Sir Walter Candy Co. Chocolate-Covered Christmas Tree Pretzels (2 oz)

Customizable Card









ITEM: BBJINGLE (with modifications)

A public high school was looking for a low-cost, festive holiday gift to show their appreciation for every teacher on campus. While they loved our Jingle Bells & Whistles kit, they wanted to customize the assortment to fit their tight budget. They opted to omit the cashew brittle and instead swap in a Textari Comfort Cloud Pen and replace the mug with a Slate Coaster to hit their goal price point. Teachers loved having a coaster and sweet snacks to pair with their mid-morning coffee and a fresh pen to use for grading.





