

MUNCH APPRECIATED

Case History Industry: Media

Includes:

Marimix Hatch Chili
Lime Snack Mix (1 oz)

Stellar Snacks Bold &
Herby Pretzels (0.5 oz)

Stellar Snacks Simply
Stellar Pretzels (0.5 oz)

Legally Addictive
Surprise Party (1.3 oz)

Show Time Selfie Cell
Phone Light

Stainless Steel Tumbler with
Bamboo Lid (20 oz)

Customizable Card

EQP PRICE:
\$39.00 (C)



ITEM: BBMUNCH

A media company wanted a unique way to thank their influencers for helping them build their social media presence throughout the year. They were looking for a modern gift with a youthful feel that would pop when shared by the influencers online. They also hoped to include swag that related to the job of influencing. The Munch Appreciated kit, which includes a Showtime Cell Phone Selfie Light, stainless steel tumbler, and trendy snacks, certainly fit the bill. Even better, the three large imprint areas allowed ample opportunity for the company to show off their brand to the influencers and their followers.



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Laser