

**Includes:** Drawstring Jute Bag

White Textari Comfort Cloud Pen with White Stylus

White Neon Cube Vanilla Lip Balm



## A+ ATTENDEES

## Case History Industry: Logistics



## ITEM: BBSEASONAL (with modifications)

A logistics company wanted a small, thoughtful gift to leave with its conference attendees at the end of a full day of meetings. They loved the Seasonal Cinch but wanted to change up the colors of the promo items to match their all-white brand color. They exchanged the red Neon Cube Peppermint Lip Balm for the white Neon Cube Vanilla Lip Balm and swapped the white Textari Comfort Cloud Pen with the green stylus for the same pen with a white stylus. Their logo printed on the drawstring bag matched the items inside beautifully.





Full-color digital Full-color heat transfer Laser



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